



"FIND YOUR TOMORROW... TODAY"

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HEALTHCARE PLACEMENTS

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CHPDCTR, LLC DOING BUSINESS AS COLLINS HEALTHCARE PLACEMENTS (CHP)

CHP IS A NATIONAL HEALTHCARE RECRUITMENT AGENCY. WE SPECIALIZE IN PLACING NURSES, ALLIED HEALTH, EXECUTIVE STAFF AND OTHER TYPES OF HEALTHCARE PROFESSIONALS AT MEDICAL FACILITIES NATIONWIDE.

WE ARE CURRENTLY A TEAM OF SEVEN PROFESSIONALS, FIVE OF WHOM ARE RECRUITERS, WITH ACCESS TO MANY OF THE NATIONAL JOB BOARDS, AS WELL AS TO SOME NICHE HEALTHCARE SPECIFIC JOB BOARDS. OUR APPLICANT TRACKING SYSTEM (ATS) IS WEB-BASED AND IS THE BACKBONE OF HOW WE MANAGE HEALTHCARE CLIENTS, JOB OPPORTUNITIES AND THE CANDIDATES WE ARE SUBMITTING FOR JOB INTERVIEWS. EACH OF OUR TEAM MEMBERS HAS A LAPTOP WITH WIFI ACCESS AND ALSO A CELLULAR DATA CONNECTION SO THEY CAN WORK AT ANY TIME, FROM ANY LOCATION.



OUR COMPETITIVE ADVANTAGE IS SUPPLYING HIGH QUALITY CANDIDATES RATHER THAN A LARGE QUANTITY OF CANDIDATES. WHEN WE RECEIVE A JOB ORDER, OUR RECRUITERS LOOK FOR CANDIDATES WHO ARE ON TARGET WITH WHAT THE HEALTHCARE PROVIDER NEEDS. WE TAKE THE EXTRA TIME TO QUALIFY A CANDIDATE BEFORE SENDING THE RÉSUMÉ TO THE PROVIDER. THUS, WHEN A PROVIDER RECEIVES A CANDIDATE FROM CHP, THEY CAN REACT QUICKLY.

FURTHERMORE, WE KNOW THAT BY TAKING THE TIME TO HAVE PERSONAL RELATIONSHIPS WITH HEALTHCARE PROVIDERS AND CANDIDATES ALIKE, WE CAN DISTANCE OURSELVES FROM THE COMPETITION. IN THE ERA OF THE INTERNET, IT IS EASY JUST TO SEND AN EMAIL AND MOVE ON...WE ARE A LITTLE OLD FASHIONED AT CHP. WE USE THE PHONE ALONG WITH EMAIL TO COMMUNICATE WITH OUR HEALTHCARE PROVIDERS AND CANDIDATES. WE MEET WITH OUR HEALTHCARE PROVIDER PARTNERS FACE TO FACE. YOU WOULD BE SURPRISED HOW MANY PROVIDERS HAVE NEVER MET ANYONE FROM THE AGENCIES THEY USE AND HOW FEW CANDIDATES

THE OPPORTUNITY



THERE IS A GREAT NEED FOR MEDICAL PROFESSIONALS TODAY...THAT NEED WILL ONLY CONTINUE TO GROW IN THE FUTURE.

CHP IS CURRENTLY SEEKING INVESTORS TO SUPPORT OUR GROWTH AND SHARE OUR EXPECTED SUCCESS. WE ARE BUILDING ONE OF THE PREMIER RECRUITING AGENCIES IN THE NATION. WE WILL BE THE PREFERRED PROVIDER OF HIGH QUALITY CANDIDATES TO SUPPORT THE NEEDS OF OUR HEALTHCARE PARTNERS. INVESTOR'S WHO SHARE OUR VISION AND ENTHUSIASM WILL BE REWARDED WITH AN EQUITY POSITION IN THE COMPANY.

THE COMPANY WAS FOUNDED IN JUNE 2008 AND MOVED INTO OUR OFFICES FULL-TIME ON JUNE 16. SINCE THE LAST WEEK OF JUNE, WE HAVE SUBMITTED CANDIDATES FOR INTERVIEWS AND BUILT A PIPELINE WITH A POTENTIAL IN EXCESS OF \$100,000 IN PLACEMENT FEES.

OUR PROJECTION (WITH OUR CURRENT RECRUITER BASE) IS TO SUBMIT 60 CANDIDATES PER MONTH FOR INTERVIEWS. CONSERVATIVELY, IF WE CAN HAVE A 10% HIRE RATIO, THE COMPANY WILL BREAK EVEN. WE BELIEVE AT FULL PRODUCTION, EACH RECRUITER WILL BE ABLE TO PLACE 3-5 CANDIDATES EACH, PER MONTH, AND, OF COURSE, ANY PLACEMENTS IN EXCESS OF THE BREAK EVEN LEVEL WILL GENERATE INCOME TO THE FIRM.

THERE IS NO DOUBT THAT THE AGING OF AMERICA WILL CREATE EVER-GROWING DEMAND FOR MEDICAL SERVICES. MOST INVESTORS ARE LOOKING FOR WAYS TO PARTICIPATE IN THIS GROWTH. IT IS OUR BELIEF THAT OUR COMPANY HAS IDENTIFIED AN OPPORTUNITY WITH GREAT POTENTIAL.

WE WELCOME YOUR INTEREST.