



The world is your oyster

IT IS NOT MAGIC, IT TAKES AN OYSTER 1 TO 3 YEARS TO CREATE A PEARL FROM A GRAIN OF SAND...LEAD NURTURING IS NO DIFFERENT.



Sales leads are just like grains of sand. Thousands of leads are passed from marketing to sales every day, but only a few become pearls. Those pearls are what everyone is looking for, but it takes time for those pearls to be created.

- Qualified Buyers
- Lead Nurturing
- Market Intelligence
- Demand Generation
- Proven Processes
- Event Support
- 75,000,000+ contacts

“ABC, Inc. makes it all happen for our outside sales team. They are able to consistently produce not just leads, but people who are ready to purchase NOW. We have completely dissolved our inside sales team and rely 100% on ABC, Inc. for inside sales.”

Lead generation companies say they provide qualified leads, however, ABC Company provides “qualified buyers”

ABC, Inc. is an 12 year old outsourced telemarketing organization. We act as an inside sales team for each of our clients.

It is our job to stop the leakage from the top of the sales funnel and mature suspects into prospects. Once qualified, we transition qualified buyers to your sales team.

Through proven processes with multi-touch approaches and a proprietary database of over 75,000,000 contacts, we are able to identify, incubate and consistently deliver qualified buyers.

ABC, Inc. makes sure your sales teams spends time selling and not prospecting.

Stop sifting through the sand and let Minecor create the pearls for your sales team.

ABC, Inc.
123 Main Street
Big City, USA
(212) 555-5555
(800) 555-5555
sales@abc-inc.com
www.abc-inc.com

Please call for a free consultation

